

R20.6: Conditions for Use of the Accreditation Mark(s) and the SRI Registration Mark



1. An SRI registered supplier (organization) may use the SRI Registration Mark(s) (along with the statement "[specify standard] Registered by SRI Quality System Registrar" or "Registered to [specify standard] by SRI Quality System Registrar") on its materials (i.e., stationery, literature, electronic media, website, business cards) subject to the conditions below. *Note: If selecting an SRI registration mark(s) where the specific standard is indicated on the mark, the additional statement above is not required, it is considered as part of the mark.*
2. A registered supplier may use authorized¹ accreditation mark(s) **only in conjunction** with the SRI Registration Mark(s). Such mark(s) may be used on the supplier's materials subject to the conditions below and to the conditions for use of the registration mark.
3. The SRI Registration Mark(s) and any authorized accompanying accreditation mark(s) shall be reproduced (applies ONLY if used with the ANAB and/or RvA marks), see ANNEX 2 attached for a full description of ANAB requirements for use of its symbol:
 - in black or in a process color reproduction as approved by the owner of the mark;
 - for the ANAB accreditation mark, the mark shall be reproduced only in black ink on a white or light-colored background or blue (PMS286 or equivalent) and red (PMS 485 or equivalent) ink;
 - on a clearly contrasting background;
 - in a size which makes all features of the mark(s) clearly distinguishable without distortion of its dimensions;
 - with the SRI Registration Mark circle diameter no less than 10 mm;
 - with the accompanying accreditation mark(s) in a size not exceeding the size of the SRI Registration Mark:
 - for the Raad voor Accreditatie, RvA, mark, the maximum size of the entire accreditation mark (logo and SRI registration number) shall not exceed 34 mm wide x 28 mm in length).
 - SRI IATF 16949 clients are not permitted to reproduce the IATF logo, refer to Rules 3.1.f.
 - Organizations are permitted to copy the entire IATF 16949 certificate of registration for marketing purposes (i.e., placement on the company website).
 - The FSSC 22000 logo must be reproduced in the specified colors and in a size that makes all features of the logo clearly distinguishable. Color specifications: Green: Pantone 348U: CMYK = 82/25/76/7, RGB = 33/132/85, #218455; Grey: 60% black, CMYK = 0/0/0/60, RGB = 135/136/138, #87888a.
 - Use of FSSC logo in black and white is permitted when all other text and images are black and white.
4. The SRI Registration Mark(s) shall be used by a registered supplier in a manner consistent with its registration. This shall not prevent a registered supplier from including the registration mark on its letterhead, marketing materials, website, banners, advertising, etc.

¹ Authorization for use of an accreditation mark [ANAB (formerly ANSI-ASQ National Accreditation Board), RvA, etc.] in conjunction with the registration mark is specifically granted in the SRI Registration Agreement (R20.4) Scope of Registration.

5. The SRI Registration Mark(s) shall not be used in such a way, or in any misleading, manner as to suggest that SRI has registered or approved any product, or service of a registered organization. This applies equally to representations of the product (such as websites, product information sheets, etc.). The registration mark or a statement shall not be used on laboratory test and/or calibration reports, or in combination with a product, i.e., not directly on a product, product label, identification plates, product package seen by consumer, product information sheet, or website/webpage regarding specific products.
 - A. A statement that a certified client has a certified management system may be used alone, or in combination with the SRI bullseye, on non-consumer boxes, containers or vehicles for transportation of product. The statement cannot be used in any fashion that suggests SRI has approved a product or service of a registered organization.
 - B. The statement must include:
 - identification (e.g. brand or name) of the certified client
 - the [specify type] management systems (e.g. quality, medical, aerospace) certified as being in conformity with [specific standard: version]
 - the certification body: by SRI Quality System Registrar.

SRI's related accreditation body marks such as the ANAB or FSSC mark (see items 2 & 3 above) cannot be used in any form on non-consumer packaging, as described within 5A and 5B.
6. When using an authorized accreditation mark in conjunction with the SRI registration mark, the accreditation mark may not be placed in isolation from the registration mark.
7. Organizations are permitted to copy the entire certificate of registration for marketing purposes (i.e., placement on the company website, public display). If selecting to use of the certificate of registration, it must be accurately maintained. If the certificate is revised for any reason, the new certificate must be immediately utilized upon receipt.
8. If an organization is placed on status or delisted, SRI requires that the company cease displaying or otherwise using the management system certification in any manner including advertising and the SRI trademarks or accreditation body logos during the defined period. If applicable, the SRI Certificate(s) of Registration posted on your website must also be removed during the status period. This applies similarly to any corporate advertising that may imply applicability to the notified site.
9. If necessary, SRI will develop additional requirements in consultation with other suppliers and registrars regarding the use of its mark(s). Such requirements will be made part of the registration agreement and the registered supplier will immediately be subject to such requirements.
10. Any questions regarding the use of the SRI Registration Mark(s) or this document should be directed to the Communications Manager of SRI at info@SRIRegistrar.com. SRI will acknowledge receipt of any questions within 48 hours.
11. The SRI Registration Marks and accreditation marks are available as downloads at www.sriregistrar.com, Resources>Logos.



**ANNEX 2. CONDITIONS FOR USE OF THE ANAB NAME AND ACCREDITATION
SYMBOL BY ORGANIZATIONS HOLDING AN ANAB-ACCREDITED
MANAGEMENT SYSTEMS CERTIFICATION**

A2.1. Organizations certified by an ANAB-accredited management systems certification body shall use the ANAB accreditation symbol only in conjunction with the accredited certification body's symbol on the organization's stationery and literature and in its advertising, subject to the conditions in this annex and the certification body's conditions for use of its symbol.

A2.2. An organization certified by ANAB-accredited management systems certification bodies shall use only approved accreditation symbols provided by its ANAB-accredited certification body.

A2.3. The ANAB accreditation symbol shall be reproduced on a background that will not impede readability:

- a. In black or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) on a white or light-colored background;
- b. In a size that makes all features of the symbol clearly distinguishable; and
- c. Without distortion of its dimensions.

A2.4. The certified organization may not place the ANAB accreditation symbol in isolation from the certification body's symbol, and the size of the ANAB symbol must not exceed the size of the certification body's symbol.

A2.5. ANAB's accreditation symbol shall not be used on a product or in such a way as to suggest that the certification body and/or ANAB have certified or approved any product, process, or service of a certified organization, or in any other misleading manner.

A2.5.1. If packaging, etc., used for transportation includes the approved accreditation and certification symbols, a clear statement must be included to the effect that the product contained therein was manufactured in a facility with [specify] management systems certified as being in conformity with [specific standard].

A2.6. Upon withdrawal of the ANAB-accredited certification or the certification body's ANAB accreditation, the organization shall immediately discontinue use of ANAB's accreditation symbol, ANAB's name, and claims of accredited certification in any medium, including letterhead, electronic media, etc., and return or destroy any ANAB-accredited certification documents as required by the certification body or ANAB.

A2.6.1. If an organization continues to use the ANAB accreditation symbol or reference to ANAB, ANAB will publish a notice on its website indicating that the organization is making a false claim of ANAB-accredited certification, and ANAB may take legal action.