

ANNEX 2. CONDITIONS FOR USE OF THE ANAB NAME AND ACCREDITATION SYMBOL BY ORGANIZATIONS HOLDING AN ANAB-ACCREDITED MANAGEMENT SYSTEMS CERTIFICATION OR VALIDATION/VERIFICATION

A2.1. Terminology

- a. Activity: An ANAB-accredited management systems certification (e.g., ISO 9001), validation, or verification (e.g., GHG verification).
- b. Conformity assessment body (CAB): Management systems certification body (CB) or validation/verification body (VVB).
- c. Entity: Organization or intended user that has been granted ANAB-accredited certification or issued a validation or verification opinion or statement.

A2.2. Entities with ANAB-accredited activities may choose to use the ANAB Accreditation Symbol and in doing so agree to follow this Annex.

A2.3. Entities with ANAB-accredited activities shall use the ANAB Accreditation Symbol only in conjunction with the accredited CAB's mark on the entity's stationery and literature and in its marketing, subject to the conditions in this annex and the CAB's conditions for use of its mark.

A.2.3.1. VVBs shall conform to ISO 14065 Annex B.

A2.4. Entities shall use only approved accreditation symbols provided by their ANAB-accredited CAB.

A2.5. The ANAB accreditation symbol shall be reproduced on a background that will not impede readability:

- a. In black or blue (PMS 286 or equivalent) and red (PMS 485 or equivalent) on a white or light-colored background, or white on a dark-colored background;
- b. In a size that makes all features of the symbol clearly distinguishable; and
- c. Without distortion of its dimensions.

A2.6. The entity may not place the ANAB Accreditation Symbol in isolation from the CAB's mark, and the size of the ANAB symbol must not exceed the size of the CAB's mark.

A2.7. The ANAB Accreditation Symbol shall not be used on a product or packaging or in such a way as to suggest that the CAB and/or ANAB have certified or approved any product, process, statement, claim, or service of an entity, or in any other misleading manner.

A2.8. Upon withdrawal of the ANAB-accredited activity or the CAB's ANAB accreditation, the entity shall immediately discontinue use of the ANAB Accreditation Symbol, ANAB's name, and claims of accredited certification in any medium, including letterhead, electronic media, etc., and return or destroy any ANAB-accredited documents (e.g., certificates) referring to ANAB accreditation as required by the CAB or ANAB.

A.2.8.1. If the entity continues to use the ANAB Accreditation Symbol or reference to ANAB, ANAB will issue a cease-and-desist order and, if the order is not met, may publish a notice on its website indicating that the entity is making a false claim of ANAB-accredited activity, and ANAB may take legal action.